FIRST STEPS TO WIN-FOREVER DIAMOND MANAGER





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AT FOREVER WE OFFER YOU THE BEST MARKETING PLAN IN THE INDUSTRY, WHICH REWARDS YOU FOR THE HARD WORK INVESTED AND GIVES YOU THE CHANCE TO BUILD AND RUN YOUR OWN BUSINESS. AS AN ENTREPRENEUR IT IS VERY IMPORTANT TO KNOW WHAT YOU WANT TO ACHIEVE IN YOUR OWN FOREVER-BUSINESS.

BE AMBITIOUS IN SETTING YOUR GOALS. REMEMBER THE PHRASE:

,,SHOOT FOR THE MOON, AND EVEN IF YOU MISS IT, YOU WILL STILL BE AMONG THE STARS."

REX MAUGHAN Founder, Chairman of the Board Forever Living Products



Your access to personal advancement: A profession as individual as yourself.

WHAT IS IMPORTANT FOR YOU?

Please number from 1 to 6:

- MEANINGFUL ACTIVITY
- FLEXIBLE WORK
- INDEPENDENT WORK
- TEAMWORK
- RISK-FREE TESTING
- MY PERFORMANCE PAYS OFF

WHAT IS PARTICULARLY IMPORTANT TO YOU?

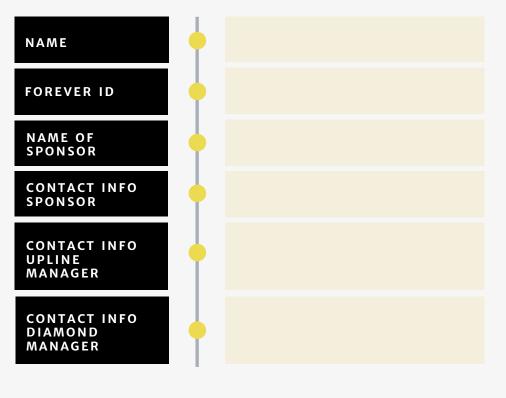
WIN NETWORK FASCINATION

Welcome to the start of your career with WIN-Forever. These papers demonstrate a method that has been followed successfully thousandfold. Invest time in yourself, stick to the contents of the document and use the constantyl available support of your sponsor, your Upline and your Foreveroffice. Start following your way today with diligence, ambition and fun, because it's your goals that need to be achieved.

WHY WIN-FOREVER

Think about what you want to achieve in the short term – let's say within six months. Then look at the upcoming twelve months and in the long term at the next three to five years.

What would you for instance spend 2.000 \in on? Or: What would you do if you had more time?





Seriosly think about what you are willing to continuously work for!

NOTES

WHAT ARE YOUR WISHES, GOALS AND DREAMS

Please take your time now to develop your most important goals, the deadline until when to accomplish them and which financial resources you need.



What do you want to learn, what do you wish to upskill and develop yourself in?



Which professional and career goals as well as salary targets are important to you? Which reserves do you want to build up?



Which car/brand with which accessories do you want to drive?



How do you imagine your property/ apartment/ furnishing?



Where do you want to travel to? Which events are important for you?



Which hobbies do you want to be able to afford?



What social projects do you want to support?

TODAY IN

YEARS

ALL PEOPLE HAVE THREE GOALS IN LIFE

These fundamental goals of every human being imply an unbelievable contact potential. Recognizing market opportunities and using the resulting contact potential for customers are the key factors for a successful FBO's.



What do I want to achieve professionally to have a fulfilled life?



How do I stay healthy and fit for my everyday life and for the best years to come?



How can I build, maintain and secure my income?

BUYING DECISION

A person only makes purchasing decisions if he or she can see the benefits it involves



STATUS

(a person buys everything that secures or improves his or her status)

SAVING

(a person buys everything that can be saved)

SECURITY

(a person buys everything that increases his or her security)

TRUST

(a person likes to buy everything that causes trust in him or her)

CONVENIENCE

(a person buys everything that makes life easier)

CONTACT POTENTIAL

Whom do you know? Who knows you?

Family – Siblings	
How many friends do you have?	
How many acquaintances/ friends do you know through your life partner?	
How many relatives do you have?	
How many colleagues at work do you have - presently and from former workplaces?	
How many neighbours do you know?	
How many fellow students and schoolmates have you had or do you have?	
How many people do you know through social media (Facebook, XING, etc.)?	
How many parents do you know through your children/godchildren?	
How many people do you know through holidays, military, treatment, siblings, etc.?	
How many financial consultants, vendors, sales representatives do you know?	
Other persons/ contacts?	
How many self-employed people do you know - e.g. doctors, suppliers, service station operators, tax consultants, lawyers etc.?	
	\frown

Altogether I know that many people

Further ideas for potential contacts to start with (e.g. clubs, school, etc.):

WHOM DO YOU KNOW IN...



OTHERS...

FURTHER **CONTACT OPTIONS**



- Editor
 - In your SYSTEM4WIN you will also find a contact memory with over 500 questions.

NAME	TELEPHONE	NOTES

YOUR 200+LIST WHOM DO I KNOW?

TRANSFER YOUR CONTACTS FROM YOUR MOBILE PHONE/ COMPUTER TO YOUR SYSTEM4WIN IN A FEW SECONDS!



Always remember: Someone you expected least to join your team could be your next manager.

NAME	TELEPHONE	NOTES





Always remember: Someone you expected least to join your team could be your next manager.

SYSTEM4WIN



SHARING THE WIN-FOREVER CHANCE WITH OTHERS DAILY

WHO ARE THE FIRST PEOPLE, YOU WANT TO TELL ABOUT WIN-FOREVER? ENTER ALL YOUR CONTACTS AND THEY WILL BE EDITED AUTOMATICALLY AND PROFESSIONALLY (INCLUDING FOLLOW-UP SYSTEM).

LEAD MANAGEMENT

Always keep in mind: someone you expected least to join your team could be your next manager.

YOUR TIME MANAGEMENT

Which time schedule is available for your launch?

From

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10
11	11	11	11	11	11	11
12	12	12	12	12	12	12
13	13	13	13	13	13	13
14	14	14	14	14	14	14
15	15	15	15	15	15	15
16	16	16	16	16	16	16
17	17	17	17	17	17	17
18	18	18	18	18	18	18
19	19	19	19	19	19	19
20	20	20	20	20	20	20
21	21	21	21	21	21	21
22	22	22	22	22	22	22

How many hours do you want to invest weekly during the testing phase?

hours

BUILDING THE FUTURE

I want to achieve the following in the next 6 weeks (transfer the data to the document "Follow-up conversation after 6 weeks").



YOUR KEY TO SUCCESS

IN YOUR FOREVER MARKETING PLAN

There are many ways to reach 4CC and to benefit from all advantages of the marketing plan. The easiest is to get started with the 2CC package in combination with an FBO with 2CC. **0,101CC** ALOE VERA GEL

0,061 CC ALOE HAND SOAP

0,014CC ALOE LIPS



YOUR START WITH WIN

YOU FIND THE ORDER FORM FOR THE 2CC STARTER PACKAGE IN THE DOWNLOAD AREA ON SYSTEM4WIN.

YOUR 2CC START PACKAGE DOWNLOAD NOW

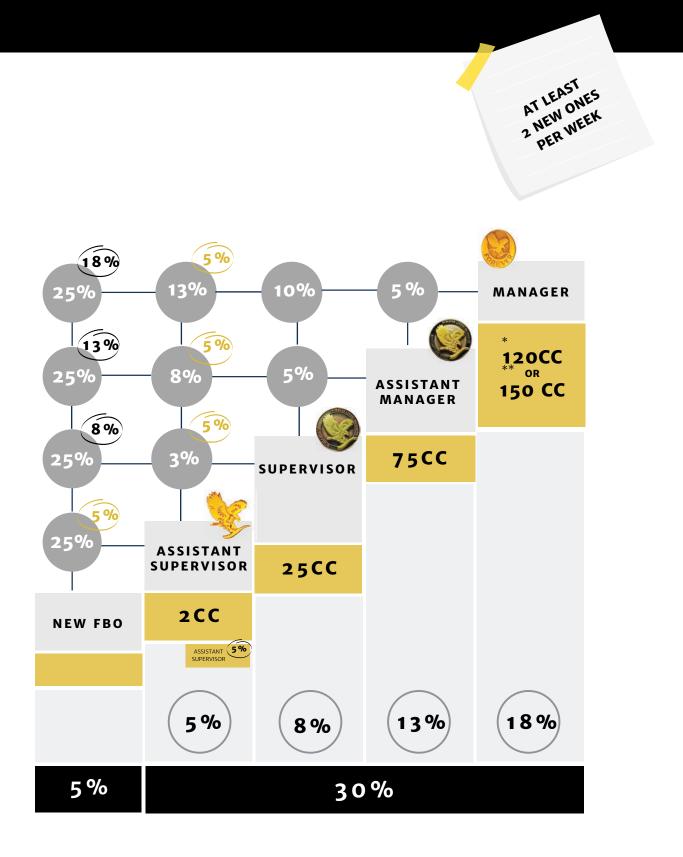


YOUR FACTOR OF SUCCESS

Understanding Case Credits



YOUR CHANCE THE FOREVER MARKETING PLAN



YOUR CHANCE

YOUR STATUS

ASSISTANT SUPERVISOR 2CC OVER 2 MONTHS. YOU WILL RECEIVE: 30% DISCOUNT ON PERSONAL PURCHASES)

You get: +35% margin on your personal consumption and sales + 20% commission on personal purchases and sales of your new FBOs.

New FBO commission per every 2CC sold

= ca. 168€*

ACHIEVED BY:

SUPERVISOR (25CC OVER 2 MONTHS)

You achieve 4CC and show e.g. 3 others how to do the same. 38% margin on your personal consumption and personal sales + 33% commission on personal purchases and personal sales of your new FBOs + if you are active: 3% team commission + if you are active: 5% commission on the personal purchases of your non-active ones Assistant Supervisors and their new FBOs

New FBO commission per every 2CC sold = 184€*

ACHIEVED BY:

ASSISTANT MANAGER (75CC OVER 2 MONTHS. YOU GET: 43% DISCOUNT ON PERSONAL PURCHASES)

You achieve 4CC and show e.g. 9 others how to do the same. 43% margin on your personal consumption and personal sales + 38% commission on personal purchases and personal sales of your new FBOs + when you are active: 5–8% team commission + + when you are active: 5% commission on the personal purchases your non-active Assistant Supervisors and their new FBOs



New FBO commission per every 2CC = 156,80€*

New FBO commission

per every 2CC

= 240,80€*

ACHIEVED BY:

MANAGER (120CC ÜBER 2 MONATE / 150 CC ÜBER 4 MONATE. DU ERHÄLTST: 48 % RABATT AUF PERSÖNLICHE EINKÄUFE

You achieve 4CC and show e.g. 14 others how to do the same. 48% margin on your personal consumption and personal sales + 43% commission on personal purchases and personal sales of your new FBOs + when you are active: 5–13% team commission + when you are active: 5% commission on your personal purchases non-active Assistant Supervisors and their new FBOs







SET YOUR INCOME GOALS NOW AND PURSUE THEM CONSISTENTLY



SUPERVISOR

25CC in two consecutive months (from 4.800 €/year

Achieved by:



ASSISTANT MANAGER

75CC in two consecutive months (from 8.400 €/year)

Achieved by:



MANAGER

120CC in two consecutive months (from 18.000 €/ year)

Achieved by:

FIRST STEPS TO BECOMING A MANAGER

WHOM DO YOU KNOW

- who has a great attitude!
- who is openminded!
- who wants more security/ flexibility!
- who wants a risk-free business!
- you would like to work with!



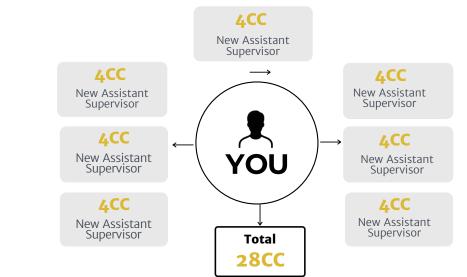
7 x 4cc Beginners

5 x Supervisor= 125 CC = Manager

Normally one out of 5 Superviors becomes Manager

₹.

1 Manager= Basis for global incentives





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EAGLE MANAGER

The Eagle Managers represent our Forever Business Owners (FBOs), who put their heart and soul into building their businesses and helping others to do the same. Eagle Managers reach higher bonuses, develop larger teams and have an increased income. In addition, they receive an invitation to the Eagle Managers' Retreat every year.

In case you qualify for the Eagle Manager Trip, you may bring a companion of your choice for free.

HOW TO QUALIFY



ACHIEVE THE ACTIVE STATUS (4CC) AND THE LEADERSHIP BONUS EVERY MONTH.



REACH A TOTAL OF AT LEAT 720CC WITH A MINIMUM OF 100CC OUT OF NEWLY SPONSORED PRODUCT LINES.



SUPPORT AT LEAST TWO RECENTLY SPONSORED FBOS IN ACCOMPLISHING THEIR "SUPERVISOR" STATUS.



QUALIFICATION PERIOD: 1ST OF MAY - 30TH OF APRIL

67% OF ALL EAGLE MANAGER DO REACH THE CHAIRMAN'S BONUS AFTERWARDS.

ACHIEVED BY:

FOREVER2DRIVE



Whether the car of your dreams is a status symbol or a family car – start your next adventure with the incentive "Forever2Drive".

With this incentive you can earn money to buy your dream car, a boat, a motorcycle or to fulfill another dream! To qualify for the "Forever2Drive" incentive, you have to be a Forever Business Owner and reach a certain number of case credits in three consecutive months. Use all products you sell.

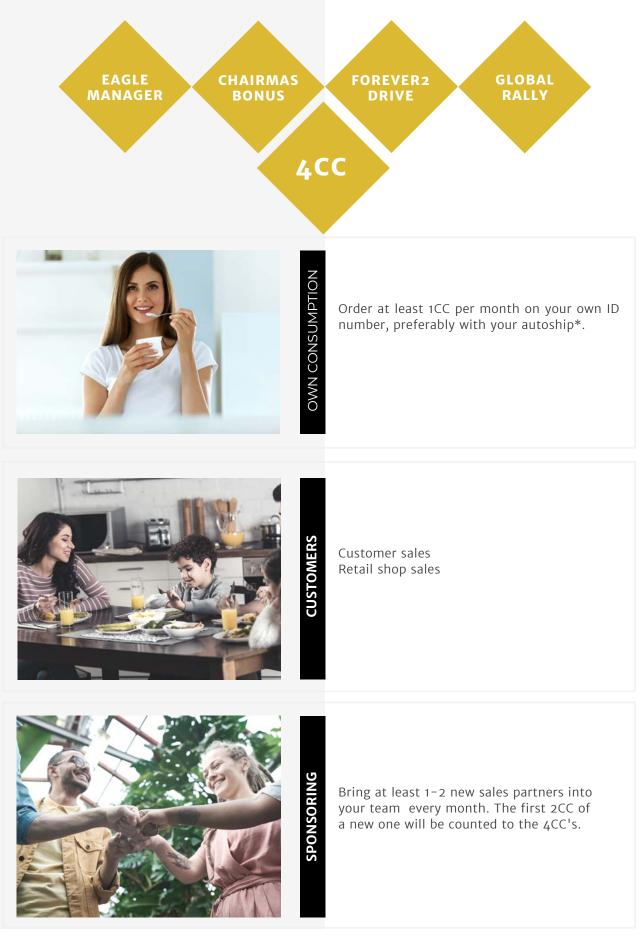
HOW TO QUALIFY Qualification period: three consecutive months							
MONTH	LEVEL 1 / CC	LEVEL 2 / CC	LEVEL 3 / CC				
1	50	75	100				
2	100	150	200				
3	150	225	300				
TOTAL	€400/CHF600	€600/CHF900	€800/CHF1200				
The followi	The following amount will be paid over a maximum period of 36 months.						

Level 1: 4.800 €/Years - 14.400 €/3 Years Level 2: 7.200 €/Years - 21.600 €/3 Years Level 3: 9.600€/Years - 28.800€/3 Years

As you see, the more case credits you reach, the higher your level and the bigger the "Forever2Drive" bonus you earn!

ACHIEVED BY:

EVERYTHING IS POSSIBLE WITH ONLY 4CC



RECOMMENDATION

TAKE ACTION AND DEVELOP A MONTHLY PERSONAL 4CC BUSINESS

1

USE THE PRODUCTS

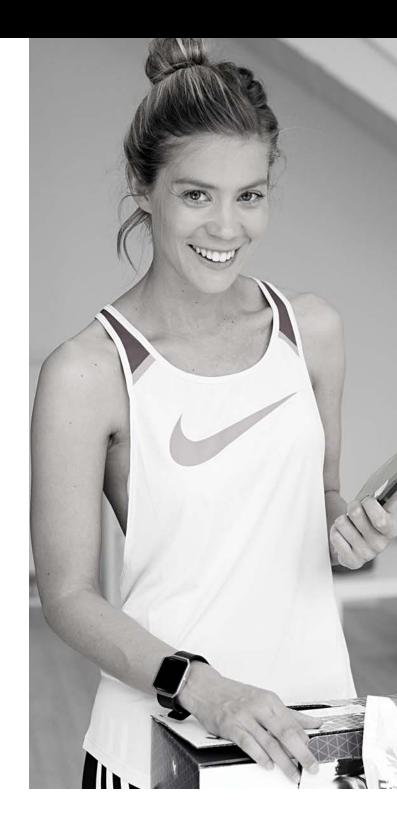
Become your own best customer. As you will only recommend to others with passion and authenticity, what you use yourself and are honestly convinced of. Add a new product for your personal needs with every order you place to quickly get to know the entire product range well.

PPRESENT THE PRODUCTS IN WIN-KNOWLEDGESHARE PRODUCTS AS WELL AS:

- Business/product presentations
- Vital meeting
- Face-to-face
- Breakfast
- Product consulting
- Social Network
- Personal Website
- Fitness studio

DEVELOP 15 - 20 CUSTOMERS

Develop a customer base that you take care of regularly.





THE PERFECT START WITH C9

INCLUDING C9 ACCOMPANIMENT IN OUR SYSTEM4WIN!

The perfect introduction to the unique Forever product world. We accompany you, your FBO's and your customers every day!

BECOME A PRODUCT OF THE PRODUCT!



0

FOREVER

C9

The C9-Touch is part of Forever's cleaning program of the same name. It is the basis of the Forever-F.I.T. concept and prepares you perfectly for a permanently successful weight management.



F15

Get healthier, slimmer and fitter in just 15 days. Continue with the F15 program after C9, and you are on the way to your ideal figure.



Vital₅

It is no secret how to Increase your well-being: Balanced nutrition, regular exercises and Vital5 daily. The basic supply for everyone.

When do you start?

¥

ALOE ISTURIZIN LOTION

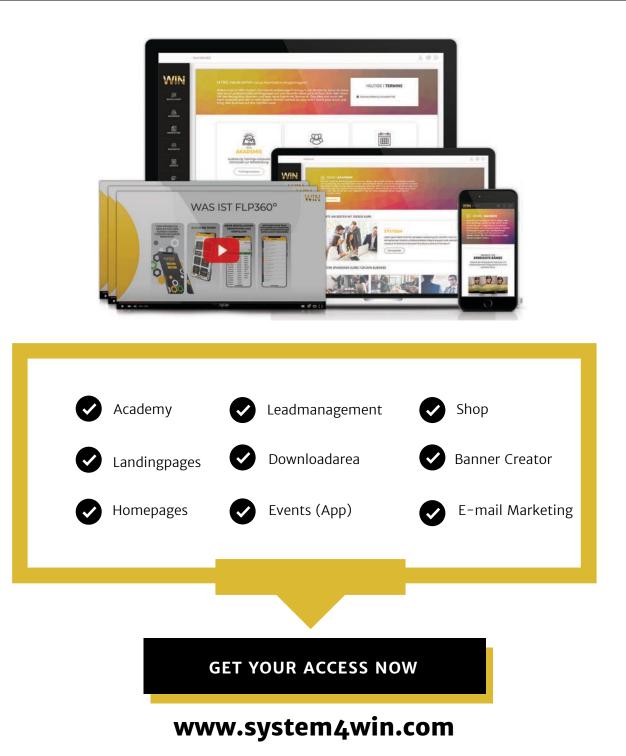
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YER

ALOE

Who will you introduce it to first?

THE SYSTEM FOR YOUR SUCCESS

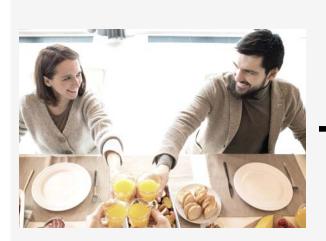




YOU CAN FIND CURRENT DATES ON YOUR SYSTEM4WIN (+APP)

GET ALL THE INFORMATION HERE

WHAT DOES A WIN-ENTREPRENEUR DO



PRODUCTPRESENTATION



BUSINESSPRESENTATION



YOUR FIRST 7 FOR SUCCESSFUL BUSINESS DEVELOPMENT



YOUR SUCCESS IN BUILDING BUSSINESS AND ACQUIRING CUSTOMER/PARTNER

Nr	Name	Contact	Recommodation CRM./FBO	CC turnover	Invitation to Group BP/PP	FBO Y/N	Other
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
16							
17							
18							
19							
20							
21							
22							
23							
24							
25							
	•		TOTAL				

IN ORDER TO SUCCEED, YOUR DESIRE FOR SUCCESS SHOULD BE GREATER THAN YOUR FEAR OF FAILURE

| 32 | WIN BUSINESS

FOLLOW-UP CONVERSATION AFTER 6 WEEKS

On:
Life partner
Sponsor
Upline Manager

The following results have been achieved

Follow-up conversation after 6 weeks

Activities	Goals	Results	My further development goals
Contact talks			
Recommendations			
BP Attendees			
PP Attendees			
WINDAY Attendees			

Build security	Current	My other development goals in establishing contact potential
Contact potential Customer acquisition		
Contact potential Partner acquisition		

My 3 main goals for the upcoming 6 weeks				
1				
2				
3				

Elaborating activity planning for your 3 goals

Our next conversation	in	6 we	eks	will	be	on:
our ment conversation	***	0	C110	*****	00	011.

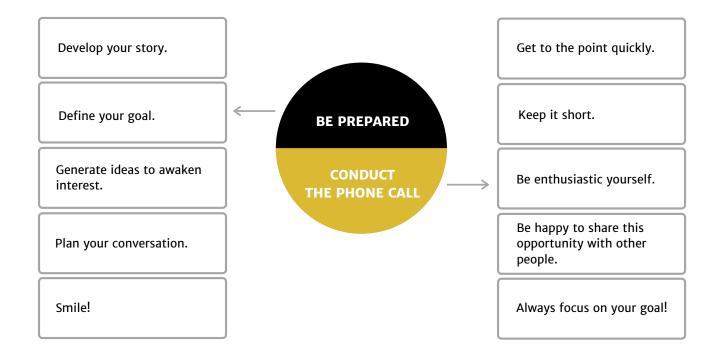
Date, Place	Signature	Signature Sponsor

ENTHUSIASTICALLY CONVERSATION & CALLS EVERYDAY!

Your invitation to the WIN business and product presentation. (BP + PP)

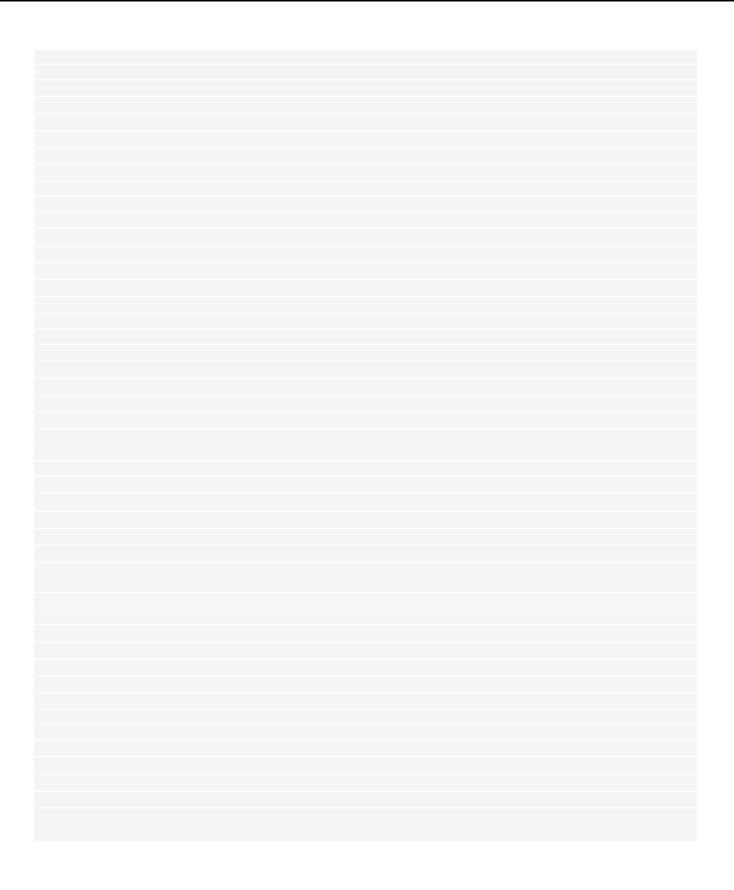
Take care of the specific needs of your customers and you will achieve better results.





PCH PERSISTENT COURTESY HELPS

SPACE FOR YOUR NOTES



STRUCTURING A CONTACT CONVERSATION

Please use the following advice to professionally conduct the conversation.

PREPARING YOURSELF	First you prepare yourself. Use as much information as possible of what you already gathered about your contact (profession/ job, age, marital status, hobbies, personal characterisics and strenghts, etc.)
1. STARTING THE CONVERSATION	You welcome the customer by greeting him/ her by his/ her name and by presenting yourself.
2. AWAKENING INTEREST	Already start calling attention and creating curiosity at the beginning of the conversation by mentioning the personal situation of one you talk to (information gathered through namelist or "recommendation-giver")
3. ACTIVATING	Now it is your task to activate the person by using a very direct personal way of communication that creates curiosity and sees things from his/ her point of view. He/ she will realize that it is about him/ her and be willing to cooperate with you.
4. SCHEDULING	Make a binding appointment and take the customers wishes into consideration. Or send him/ her directly an online business presentation/ product presentation.
5. APPOINTMENT CONFIRMATION	Send an interesting reconfirmation via short message, WhatsApp or Facebook one or two days prior to the appointment, which already enhances curiosity.

CONTACT CONVERSATION WITH FRIENDS/ ACQUAINTANCES

Either arrange a date for a face-to-face meeting or for an online meeting.

PREPARING YOURSELF	Personification of your interlocutor
1. STARTING CONVERSATION	Smalltalk FBO:My call has a simple reason. Do you know that I am reorienting my career? Prospective customer: No. FBO: You are presently working as a Prospective customer: Ja.
2. AWAKENING INTEREST	FBO: If you have the possibility to earn more with only 5 hours a week than most people with 40 or 50 hours, would you take 30 minutes to watch it? Prospective customer: Yes of course.
3. ACTIVATING & SCHEDULING	FBO offline: Super, dann lass uns direkt einen Termin ausmachen wo wir uns treffen und uns gemeinsam die Präsentation ansehen.FBO online: Great, then I'll send you the presentation at once. Just let me know when you have the time to look at it so that we can make a call right away.
4. APPOINTMENT CONFIRMATION 1 or 2 days prior via WhatsApp, Facebook, SMS	FBO: Hello, I am looking forward to our meeting tomorrow at 5:00 p.m. I AM SURE YOU WILL LOVE IT!

CONTACT CONVERSATION ON RECOMMENDATION

RECOMMENDATION CONTACT VIA SMS/FACEBOOK/WHATSAPP	Message: Hello (name), I'm sitting here with (name of FBO). He/ she is my I strongly recommend that you have a conversation with him/ her. He/ she will call you within the next few days, his/ her phone number is Talk to him/ her, it will be worth it.
PREPARING YOURSELF	Personification of your interlocutor
1. STARTING CONVERSATION	FBO: Good morning/ afternoon/ evening Mr./ Mrs (name). My name is There is a simple reason for my call. Your friend asked me to call you.
2. AWAKENING INTEREST	FBO: Did he/ she already tell you what this is about? Prospective customer: Yes, I got a message from him/ her. FBO: What did he/ she write? Prospective customer: That I should listen to it, what exactly is it about?
3. ACTIVATING	FBO: If you have the possibility to earn more with only 5 hours a week than most people with 40 or 50 hours, would you take 30 minutes to watch it? Prospective customer: Yes of course.
	FBO offline: Great, then let's make an appointment where we can meet and watch the presentation together.
4. SHEDULING	FBO online: Great, then I'll send you the presentation at once. Just let me know when you have the time to look at it so that we can make a call right away.
5. APPOINTMENT CONFIRMATION 1 or 2 days prior via WhatsApp, Facebook, SMS	FBO: Hello, I am looking forward to our meeting tomorrow at 5:00 p.m. I AM SURE YOU WILL LOVE IT!

PRACTICAL EXAMPLES FOR THE SECOND ATTEMPT

Objections show interest. However when people deals with something new, most of them are very careful, this is normal. Stay relaxed and react professionally with the following innovative objection treatments.

NO INTEREST	 FBO: Understandable. If you recognize during the conversation that you could receive more financial and health benefits and the possibility to have more time you could use for your lifetime, would you then be interested? Interessent: Yes, sure. FBO: Great, that means, you would like to know this unprecedented financial and time opportunity? Prospective customer: Yes.
NO TIME	 FBO: I know how you feel, I felt the same way. However, I then considered where I would be in 5 years if I continued as before. FBO: Where would you be in your job in 5 years? What career opportunities do you have and how much would you earn? Prospective customer FBO: With WIN & FOREVER you have the possibility within 5 years e.g. Reach the Diamond Manager (annual income from € 400,000 upwards) & more time for your hobbies, family, travel etc.
SCHEDULE BY EVERY OBJECTION TREATMENT	Interresent: Yes, that sounds very interestingFBO offline: Great, then let's make an appointment where we can meet and watch the presentation together.FBO online: Great, then I'll send you the presentation at once. Just let me know when you have the time to look at it so that we can make a call right away.

YOUR PERSONAL CONTACT CONVERSATION

Either you make an appointment for a personal meeting or an online meeting.

PREPARE YOURSELF	
1. STARTING	
2 . AWAKENING INTEREST	
3 . ACTIVATING	
4 . SHEDULING	
5. APPOINTMENT CONFIRMATION 1 or 2 days prior via WhatsApp, Facebook, SMS	

SCHEDULING YOUR ACTIVITIES IN THE BEGINNING

Week from

to

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10
11	11	11	11	11	11	11
12	12	12	12	12	12	12
13	13	13	13	13	13	13
14	14	14	14	14	14	14
15	15	15	15	15	15	15
16	16	16	16	16	16	16
17	17	17	17	17	17	17
18	18	18	18	18	18	18
19	19	19	19	19	19	19
20	20	20	20	20	20	20
21	21	21	21	21	21	21
22	22	22	22	22	22	22

Week from

to

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10
11	11	11	11	11	11	11
12	12	12	12	12	12	12
13	13	13	13	13	13	13
14	14	14	14	14	14	14
15	15	15	15	15	15	15
16	16	16	16	16	16	16
17	17	17	17	17	17	17
18	18	18	18	18	18	18
19	19	19	19	19	19	19
20	20	20	20	20	20	20
21	21	21	21	21	21	21
22	22	22	22	22	22	22

2-Weeks-Evaluation

	Contact cone	rsation	BP/PP	Recommendations
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TRAINING IS THE BASIS OF YOUR GROWTH

SYSTEM4WIN / ACADEMY

BP/PP attended on

WINDAY attended on

System4Win Academy signed up on

	Working Meetings / Seminars - Topics:	Date:	Signature
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			

NOTES

FOLLOW-UP CONVERSATION AFTER 12 WEEKS

The following results have been achievied

Follow up conversation after 12 weeks

Activities	Goals	Results	My further development goals
Contact talks			
Recommendations			
BP Attendees			
PP Attendees			
WINDAY Attendees			

Build security	Current	My other development goals in establishing contact potential
Contact potential Customer acquisition		
Contact potential Partner acquisition		

Part-Time Job

Full-Time Job

My 3 main goals for the upcoming 12 weeks

2 3	1			
3	2			
	3			

SIX MILESTONES TOWARDS YOUR WIN-FOREVER SUCCESS



